



**FAIRTRADE FORTNIGHT  
2016**

## Fair Trade Fortnight

### Get involved!



**FAIRTRADE**

#### What is Fair Trade?

Fair Trade is about better prices, decent working conditions and fair terms of trade for farmers and workers.



#### Advantages of Fair Trade

##### 1. Stable prices

For most products there is a Fair Trade minimum price that aims to cover the costs of sustainable production - even when world market prices fall.

##### 2. A Fair trade Premium

The Premium helps producers to improve the quality of their lives.

##### 3. Partnership

Producers are involved in decisions that affect their future. Fair Trade certified producers jointly own and manage Fair Trade International.

##### 4. Empowerment of farmers and workers

This is a goal of Fair Trade. Small farmer groups must have a democratic structure and transparent administration in order to be certified. Workers must be allowed to have representatives on a committee that decides on the use of the Fair Trade Premium. Both groups are supported by Fair Trade International to develop their capacity in their area.

#### Aims of Fair Trade

- Encourages Fair Trade between countries
- Aims to reduce poverty mainly by paying higher prices to producers
- Tries to ensure a safe and healthy working environment for workers
- Supports sustainable farming methods and encourages a concern for the environment



# FAIR TRADE PRODUCTS



More information can be found at [www.schools.fairtrade.org.uk/](http://www.schools.fairtrade.org.uk/)

To promote Fair Trade fortnight students have taken part in a range of activities to increase awareness and promote the use of Fair Trade products. Our school community is being encouraged to buy Fair Trade products so that we can support small producers in developing countries. There are over 1.4 million farmers and workers in 1,140 producer organisations across the Fairtrade system.

### **St. Colm's Fair Trade Twitter Competition**

Win a Fair Trade Hamper or a Fair Trade Easter Egg! Take part in our Fair Trade Twitter Competition! Simply tweet a photograph of you or you and your friends with a Fair Trade product or products and add a caption to StColmsHigh#fairtradefortnight to be in with a chance to win!

The first 10 tweets win a prize!

